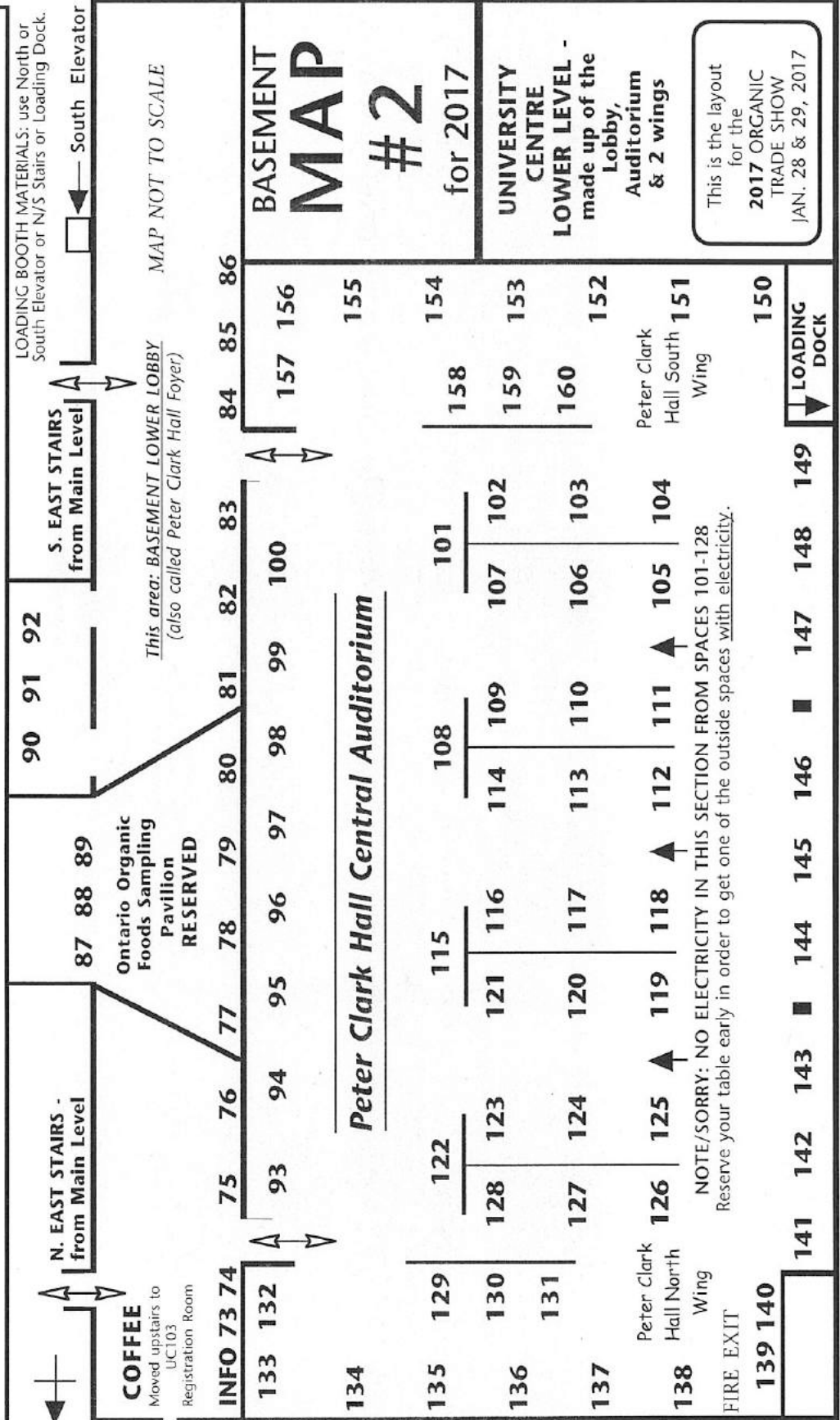


2017 GUELPH TRADE SHOW ... BASEMENT LEVEL MAP ... SPACES # 72-160 • JAN. 28 & 29, 2017

Saturday, January 28th - 9.00 am thru 5.30 pm (runs at the same time as the full day workshops)
 Sunday, January 29th - [NEW START TIME] - 9.30 am thru 4.30 pm (runs @ same time as the full day workshops)
 Cost: 1. FOR-PROFIT SPACE--DECEMBER 1/16 = FINAL PAYMENT DEADLINE : \$375 + \$48.75 HST = \$423.75
 Cost: 2. NON-PROFIT SPACE--DECEMBER 1/16 = FINAL PAYMENT DEADLINE : \$250 + \$32.50 HST = \$282.50
 Each 2-day Basement Level space gets 1 CONF WORKSHOP BADGE (good for Sat./Sun. workshops). Extra staff attending workshops? Purchase extra staff badges @ \$28.25 - order these on the Exhibitor Form. Note: separate paid registration required for all Thurs.-Fri. programs.



BASEMENT MAP #2 for 2017

UNIVERSITY CENTRE LOWER LEVEL - made up of the Lobby, Auditorium & 2 wings

This is the layout for the 2017 ORGANIC TRADE SHOW JAN. 28 & 29, 2017

North Elevator

FIRE EXIT

NOTE/SORRY: NO ELECTRICITY IN THIS SECTION FROM SPACES 101-128 Reserve your table early in order to get one of the outside spaces with electricity.

GUELPH ORGANIC 2017 BASEMENT LEVEL EXHIBITORS REGISTRATION FORM • SPACES 72 TO 160

DATES SATURDAY, JANUARY 28.....FROM 9.00 AM THRU 5.30 PM
SUNDAY, JANUARY 29.....[NEW]--FROM 9.30 AM THRU 4.30 PM

The Guelph Basement Level is made up of these parts: (1) A large Lower Lobby area; (2) An adjoining Room B within the flow of the lobby; (3) The very large Peter Clark Hall (PCH) Central Auditorium; (4) Two wings - PCH North & South. All are one level below the U.C. Main Level.

• **FULL PRICE FOR 1 BASEMENT LEVEL TABLE SPACE @ 7 FT. X 7 FT.**

COST ***FOR-PROFIT COMPANY - Cost for your space + table size

PAYMENT DUE: Dec. 1st: \$375 + \$48.75 HST=\$423.75 (Table provided: 3 ft. x 5 ft.)

***NON-PROFIT GROUP, ASSOCIATION, ETC. - Cost for your space + table size

PAYMENT DUE: Dec. 1st: \$250 + \$32.50 HST=\$282.50 (Table provided: 3 ft. x 5 ft.)

Note #1: Basement Level double-table bookings are available but these are limited. Please call.

Note #2: Saturday evening BASEMENT LEVEL table security is included in your cost. There is no Friday evening BASEMENT LEVEL set-up, but we will store your booth materials in Registration UC103 (locked room, by prior request) on Jan. 27. Prices above show 13% HST TAX - HST#:882143308. Dec. 1 payments strictly enforced because of waiting lists. Each reserved BASEMENT LEVEL space receives 1 Sat./Sun. exhibitor badge (for workshops & staff I.D.). Electricity n/a at all basement locations - please check layout map carefully before selecting your first choice (specifically in the middle section of Peter Clark Hall Central Auditorium).

EXHIBITOR BASEMENT REGISTRATION FORM •• PLEASE FAX/MAIL BACK

Select 1 space from MAP#2 (with 2nd/3rd choices) • FAX this form now to (705) 444-0380.

- BASEMENT - For-Profit - Dec. 1 final payment - 2-day booking/1 space @ \$423.75 = \$_____
 - BASEMENT - Non-Profit - Dec. 1 final payment - 2-day booking/1 space @ \$282.50 = \$_____
 - EXTRA discounted exhibitor I.D. badges - (#) badges @ \$28.25/ea. = \$_____
 - ORGANIC CONFERENCE SUSTAINING FUND - I am contributing \$_____ (please: + HST) \$_____
- TOTAL CDN\$ ENCLOSED: **CDN\$** : \$_____
- (U.S.\$ PAYMENTS - PHONE US FOR EXCHANGE RATE) = TOTAL U.S.\$ ENCLOSED: **U.S.\$** : \$_____

I will pay/register using PAYPAL (VISA, MC, AMEX). Phone Trade Show Mgr. to get Web log-in address.

**** REMINDER: MAKE CHEQUE PAYABLE TO ORGANIC CONFERENCE - mail to: Box 116, Collingwood, ON, L9Y 3Z4

NAME OF COMPANY/GROUP _____			
ADDRESS _____			
CITY _____	PROVINCE/STATE _____	POSTAL CODE/ZIP _____	
PHONE () _____	FAX () _____	CONTACT _____	
E-MAIL _____		WEB _____	
Table preference/see map: <u>1st Choice</u> (#) ; <u>2nd Choice</u> (#) ; <u>3rd Choice</u> (#)			
Special requests: Volunteer to assist booth set-up__ ; Other (describe) _____			
Electricity/complete description/equipment used/voltage (IMPORTANT): _____			